



JACKSON COUNTY ECONOMIC ALLIANCE

2020 ANNUAL REPORT

2 RLF
LOANS

13 LOCAL START-UP/
BUSINESS EXPANSIONS

72 BUSINESS
ASSISTANCE

85 NEW OR
RETAINED JOBS

\$3.98m COMMERCIAL
INVESTMENT

BUSINESS DEVELOPMENT

JCEA's emphasis is on business and industry development. Through our industry visits and regular manufacturer meetings, JCEA works to keep an open dialogue between Jackson County business & industry: Synchronist Visits, Manufacturing Month, Business & Industry Trainings/Speakers, Entrepreneur Centers

WORKFORCE DEVELOPMENT

The workforce across Iowa and our region is growing older. With the innovations in manufacturing technology, the new workforce requires many new skill sets. JCEA works with area high schools, Clinton Community College, and Iowa Workforce Development (IWD) to help address these workforce issues: Teacher & Student industry tours, Bellevue BIG, IWD Satellite Office, Promotion of Job Opportunities, Career & Hiring Event, Regional Workforce Board, CTE Advisory Board, MFG Awareness Program

QUALITY OF LIFE

One of the strongest tools for recruiting and retaining a diverse workforce is to promote and enhance the great quality of life that Jackson County has to offer: **GWLoop.com**, **Hometown Pride**, **Layers of Maquoketa**, **Community Clean Up Events**, **National Assoc. of Counties REDI Initiative**, **Housing Task Force**, **Pocket Neighborhood**, **Rural Childcare**, **Great Places**, **Small City Street Grants**



COMMUNITY DEVELOPMENT

Jackson County's historic fabric is woven into its downtowns. JCEA and its City, County and community partners are working on programs to support business and development in Jackson County's downtowns: **Downtown Incentive Programs**, **Downtown Low Interest Loan Program**, **Historic Districts**, **CDBG Facade Grant**, **Community Catalyst Grants**, **Urban Renewal Amendments**, **Upper Story Pilot Program**, **Iowa Initiative for Sustainable Communities (IISC)**

32 NEW HOUSING
STARTS

\$372k 2020 GRANTS
RECEIVED

\$1.91m PRIVATE \$
INVESTED

COMMUNICATION

JCEA has worked to promote Jackson County's local job opportunities, available sites & buildings, and community accomplishments through the JCEA website, Grant Wood Loop website, Bi-Monthly Report, social media, as well as local and regional media outlets: **Websites**, **Business Directory**, **Conference Presentations**, **Media Outreach**, **Promotional Videos**

GRANT WOOD LOOP/HOMETOWN PRIDE

Recreation is one of the top three influencers for young families considering a place to live. Jackson County has a uniquely beautiful landscape with incredible recreation opportunities. The Parks to People pilot project allowed us to build on regional collaboration to share Jackson County's message and leverage State dollars with other private and local public dollars in our Grant Wood Loop region. After closing that pilot project out we've partnered with Keep Iowa Beautiful's Hometown Pride Program to provide additional community development and coaching services to the region. We continue to work with the University of Iowa's School of the Wild to integrate outdoor environmental education in our region's grade school curriculum.